



**Embracing Evidence
Envisioning Eminence**



22nd - 24th August
2025



Shangri-La
Kuala Lumpur



sponsorship@emas-conference.com

Organised by

**COLLEGE OF EMERGENCY PHYSICIANS
ACADEMY OF MEDICINE OF MALAYSIA**

2025

**58TH MALAYSIA-SINGAPORE
CONGRESS OF MEDICINE**

&

**5TH AMM-AMS-HKAM TRIPARTITE
CONGRESS OF MEDICINE**

IN CONJUNCTION WITH

**7TH EMERGENCY MEDICINE
ANNUAL SYMPOSIUM (EMAS)**

MASTER ACADEMY OF MEDICINE OF MALAYSIA



I am delighted to invite you to join us for a very special joint conference encompassing three esteemed events:

- Ø 58th Malaysia-Singapore Congress of Medicine
hosted alternately by Academy of Medicine of Malaysia (AMM)
and Academy of Medicine, Singapore (AMS)
- Ø 5th AMM-AMS-HKAM Tripartite Congress of Medicine
hosted every three years in rotation by the three Academies &
- Ø 7th Emergency Medicine Annual Symposium (EMAS) 2025.

This joint conference will be held on 22nd to 24th August 2025 at the Shangri-La Kuala Lumpur, Malaysia. In this regard, EMAS, the annual symposium of the College of Emergency Physicians is the anchor organiser, spearheading the organisation of all the three conferences. The theme is 'Embracing Evidence, Envisioning Eminence'.

The Organising Committee and Scientific Committee are working hard to make this conference highly impactful and memorable. At this conference too, the conferment of AMM's membership and fellowship will be held at the Opening Ceremony.

We hope the pharmaceutical and biomedical industry will come and join us for this exciting, stimulating and inspiring conference and help us to make it a great success. The Organising Committee shall ensure that the event will be of great value for all the partners. Together, we shall embrace and envision everyone in creating a bright and meaningful future of medicine across all international boundaries.

Professor Dr Rosmawati Mohamed

Master

Academy of Medicine of Malaysia

SPONSORSHIP INVITATION



We are very excited to announce that the 7th Emergency Medicine Annual Symposium (EMAS) shall be held on 22nd to 24th August 2025 at Shangri-La Kuala Lumpur, Malaysia. This event shall be more prominent as it is held in conjunction with the 58th Malaysia-Singapore Congress of Medicine and the 5th AMM-AMS-HKAM Tripartite Congress of Medicine. International experts in their respective fields will share the experiences and knowledge with over 100 topics covering advances in care systems, trauma, paediatrics, toxicology, geriatric, prehospital care and disaster medicine.

It is our great pleasure to invite and welcome you as a partner for this conference – a three-in-one international conference that will promise sheer excitement and exhilaration.

EMAS is the biggest emergency medicine conference in Malaysia and has become a respected brand by itself. The theme for this conference is ‘Embracing Evidence, Envisioning Eminence’, signifying the power of unity, integrity and opportunity. We acknowledge the importance of your role in supporting emergency physicians, sharing information on new technology and therapies, and providing better patient outcomes. By showcasing your products, services and mission, we hope to carve a path in which emergency care will continue to improve for the nation. Please consider the opportunities outlined in this prospectus and come and join us for a successful conference.

Datuk Dr Alzamani Mohammad Idrose

Dr Mohd Izzat Ismail

Co-organizing Chairmen of EMAS 2025

REASONS TO BE INVOLVED



- **STRENGTHEN YOUR BRAND IN THE MARKET**
 - Align your company with this conference demonstrates your commitment in assisting professional development within emergency medicine.
- **INCREASE VISIBILITY**
 - Provide significant exposure prior and during the conference through the website. There is no better way to position your organisation among emergency medicine physicians and allied health professionals in the field.
- **MEET WITH KEY CLIENTS PHYSICALLY**
 - Deliver limitless opportunities to meet and greet with participants who are professionals in emergency medicine.
- **NETWORKING IN AN EDUCATIONAL, SOCIAL AND RELAXED ENVIRONMENT**
 - Build your networking portfolio by engaging in stimulating discussion.

SPONSORSHIP

GOLD

RM 50,000

- One (1) lunch symposium slot (50 mins including Q&A)
- Two (2) Physical Booths (3 X 3 meters each) in a premium location* with 6 exhibitor tags

OR

Hospitality Suite - Provision of a function room at Basement 2 (Function Room - Kedah Room, Selangor Room or Perak Room) with 6 exhibitor tags. Refreshment to be dealt directly between the sponsor and hotel.

- Four (4) video advertisements (2 mins each) played in all symposium halls
- Advertisement in EMAS conference website
 - One (1) main page video advertisements (2 mins video played with 25% of screen)
 - One (1) mainpage scrollable banner
- Acknowledgement as a Gold Sponsor on conference website and social media platform
- Full page promotion on program e-book
- Placement of printed promotional flyer in the congress bag.

note: Please refer Booth Floor plan at page 12



SPONSORSHIP SILVER A RM 30,000

- **Hospitality Suite**
- Provision of a function room at Basement 2
(Function Room: Kedah Room, Selangor Room, Perak Room)
with 4 exhibitor tags
- Refreshments to be dealt directly between the sponsor and hotel.
- Two (2) video advertisements
(2 mins each) played in all symposium halls
- Advertisement in EMAS conference e-platform
 - One (1) static advertisement on checkout page
- Acknowledgement as a Silver Sponsor on conference website, social media platform & photowall.
- Full page promotion on program e-book
- Placement of printed promotional flyer in the congress bag.

*note:

Please refer Booth Floor Plan at page 12



SPONSORSHIP SILVER B RM 30,000

- One (1) tea symposium slot (30 mins including Q&A)
- One (1) Physical Booth (3 X 3 meters) in a premium location* with 4 exhibitor tags
- Two (2) video advertisements (2 mins each) played in all symposium halls
- Advertisement in EMAS conference e-platform
 - One (1) static advertisement on checkout page
- Acknowledgement as a Silver Sponsor on conference website, social media platform & photowall.
- Full page promotion on programme ebook
- Placement of printed promotional flyer in the congress bag.

*note:

Please refer Booth Floor Plan at page 12



SPONSORSHIP SILVER C RM 30,000

- Two (2) Physical Booths (3 X 3 meter) in a premium location* with 4 exhibitor tags
- Two (2) video advertisements (2 mins each) played in all symposium halls
- Advertisement in EMAS conference e-platform
 - One (1) static advertisement on checkout page
- Acknowledgement as a Silver Sponsor on conference website, social media platform & photowall.
- Full page promotion on program e-book
- Placement of printed promotional flyer in the congress bag.

*note:

Please refer Booth Floor Plan at page 12



SPONSORSHIP

BRONZE DIAMOND

RM 20,000

- One (1) Physical Booth (3 X 3 meters) in a premium location* with 3 exhibitor tags
- Advertisement in EMAS conference e-platform
- Advertisement in EMAS conference e-platform
 - One (1) static advertisement on checkout page
- Acknowledgement as a Bronze Diamond Sponsor on conference website, social media platform & photowall.

*note:

Please refer Booth Floor Plan at page 12



SPONSORSHIP

BRONZE PREMIUM

RM 18,000

- One (1) Physical Booth (3 X 3 meters) in a premium location* with 2 exhibitor tags
- Advertisement in EMAS conference e-platform
 - One (1) static advertisement on confirmation email
- Acknowledgement as a Bronze Premium Sponsor on conference website, social media platform & photowall.

*note:

Please refer Booth Floor Plan at page 12



SPONSORSHIP BRONZE A RM 15,000

- **Hospitality Suite**
- Provision of a function room at Basement 2 (Perlis Room) with 2 exhibitor tags
- Refreshments to be dealt directly between the sponsor and hotel.
- Advertisement in EMAS conference e-platform
 - One (1) static advertisement on checkout page
- Acknowledgement as a Bronze Sponsor on conference website, social media platform & photowall.
- Full page promotion on program e-book
- Placement of printed promotional flyer in the congress bag.

*note:

Please refer Booth Floor Plan at page 12



SPONSORSHIP BRONZE B RM 15,000

- One (1) Physical Booth (3 X 3 meters) with 2 exhibitor tags
- Advertisement in EMAS conference e-platform
 - One (1) static advertisement on confirmation email
- Acknowledgement as a Bronze Sponsor on conference website, social media platform & photowall.

*note:

Please refer Booth Floor Plan at page 12

SPONSORSHIP OTHERS

✓ Lunch Symposium: RM20,000

- 50 min slot during lunch break
(1 slot is available per day)

✓ Tea Symposium: RM15,000

- 30 min slot during tea break
(2 slots are available per day: morning tea sympo & evening tea sympo)

✓ Conference bag: RM16,000

- for 800 pax (participants and speakers)
- company logo is printed on the bag

SPONSORSHIP OTHERS

✔ Conference lanyard: RM8,000

- for 800 pax (participants and speakers)
- company logo is printed on the lanyard

✔ Oral presentation prizes: RM5,000

- 3 winners of Scientific Oral Presentation
- Acknowledgement as the sponsor on the certificates

✔ Poster presentation prizes: RM3,000

- 3 winners of Scientific Poster Presentation
- Acknowledgement as the sponsor on the certificates

✔ Lucky draw prizes: RM5,000

- 10 lucky draw winners
- All participants who fulfilling the terms and conditions eligible to participate
- Acknowledgement as the sponsor during the draw of the prizes



SPONSORSHIP

E-PLATFORM ADVERTISEMENT

✔ Package A: RM5,000

- One (1) video advertisement on main of the conference website
 - size 25% of screen with pixel range 500-800 px
 - video ratio is 16:9
- One (1) scrollable banner in main page
 - size: minimum 70% of page, pixel 1600x700, ratio 16:7
 - type: static image
 - file type: PNG/ JPEG
 - auto-scrolling every 8 seconds

✔ Package B: RM3,500

- One (1) scrollable banner in main page
 - size: minimum 70% of page, pixel 1600x700, ratio 16:7
 - type: static image
 - file type: PNG/ JPEG
 - auto-scrolling every 8 seconds



SPONSORSHIP

E-PLATFORM ADVERTISEMENT

✔ Package C: RM2,500

- One (1) static advertisement on checkout page
 - size: pixel 160x600
 - type: rotatable/ random static image banner
 - file type: PNG/ JPEG
 - position: on the checkout form.

Note:

On average, a website visitor who decided to join the conference will proceed with checkout. Each visitor will spend minimum 3-5 min to complete the checkout process. Your advertisement banner will be place along the side of the form for maximal visibility.

✔ Package D: RM1,500

- One (1) static advertisement on confirmation email
 - size: pixel 728x90
 - type: static image
 - file type: PNG/ JPEG
 - position: bottom of the page of the paid ticket confirmation email to client.

TERMS AND CONDITIONS FOR SPONSORSHIP

1. Booth Selection and Allocation:

- Sponsors have the opportunity to choose their preferred booth location on a first-come, first-served basis, subject to availability.

2. Material for e-platform advertisement:

- Sponsors are responsible for providing the materials for online advertisement. Failure to provide these materials will result in their omission from the conference website.

3. Payment Terms:

- A non-refundable down payment of 10% is required at the time of booking to secure the sponsorship package.
- The full payment for all sponsorship packages must be completed by May 31, 2025.
- Gold sponsors are eligible to pay in two installments of 50% each:
 - The first installment is due by March 31, 2025.
 - The second installment is due by May 31, 2025.

4. Exhibition Manual:

- An exhibition manual will be provided to all sponsors by our appointed contractor, Ascolite. The date for distribution will be confirmed in due course.

5. Cancellation Policy:

- In the event of cancellation by the sponsor, the initial down payment will be forfeited. Additional cancellation fees may apply depending on the proximity to the event date.

6. Liabilities and Responsibilities:

- Sponsors are responsible for their own equipment and materials and must comply with all regulations and guidelines set forth in the exhibition manual.

7. Modifications:

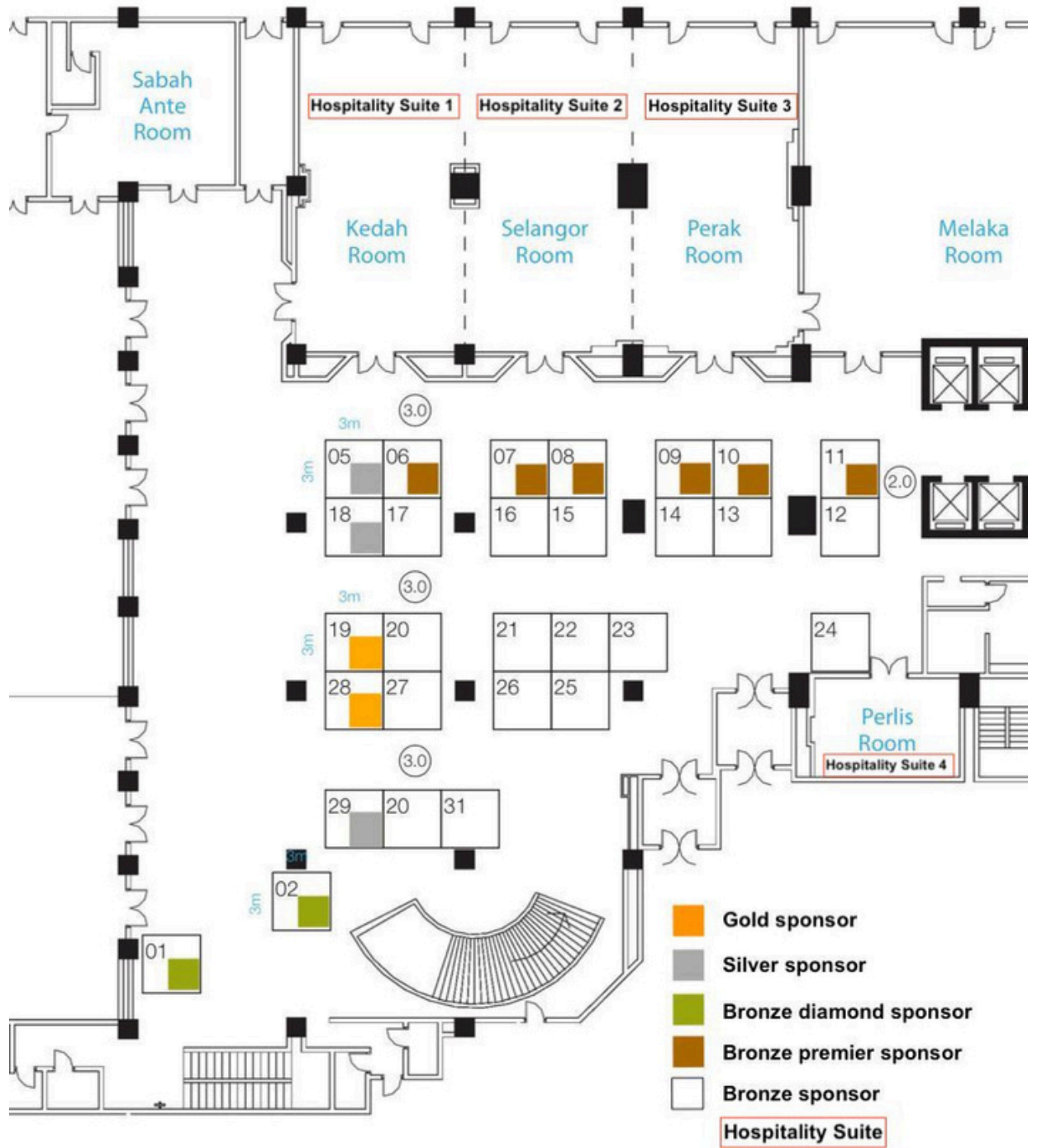
- The organizing committee reserves the right to modify these terms and conditions. Sponsors will be notified of any changes in writing.

By participating as a sponsor, you agree to the terms and conditions outlined above. Your support is greatly appreciated and plays a crucial role in the success of our conference.



FLOOR PLAN

BASEMENT II FOYER, SHANGRI-LA HOTEL, KL



SPONSORSHIP BOOKING FORM

SPONSORSHIP CATEGORY	PRICE (RM)	PLEASE TICK
Gold	50,000	
Silver A (Hospitality Suite)	30,000	
Silver B (1 booth + tea symposium)	30,000	
Silver C (2 booths)	30,000	
Bronze Diamond	20,000	
Bronze Premium	18,000	
Bronze A (Perlis Room)	15,000	
Bronze B (booth)	15,000	
Lunch symposium	20,000	
Tea symposium	15,000	
Conference bag (800 pax)	16,000	
Conference lanyard (800 pax)	8,000	
Scientific oral presentation prize (3 winners)	5,000	
Scientific poster presentation prize (3 winners)	3,000	
Lucky draw prizes	5,000	
E-platform advertisement		
Package A: video & scrollable banner	5,000	
Package B: scrollable banner	3,500	
Package C: static ad on checkout page	2,500	
Package D: static ad on confirmation email	1,500	

Booth No Selected:

Name of Company :

Address :

Office Tel :

Email :

Mobile Tel :

Date :

.....
SIGNATURE

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COMPANY STAMP

PAYMENT


- All payment are to be issued in favour of 'Malaysia-Singapore Congress Medicine'
Cheque No _____ Bank _____ Amount (RM) _____
- Payment can be made via bank transfer to:
 - Beneficiary Name : **Malaysia-Singapore Congress Medicine**
 - Account No : **873-1-4640671-9**
 - Name of Bank : **Standard Chartered Bank Malaysia Berhad**
 - Address of Bank : **Petaling Jaya New Town Branch, Selangor**
 - Swift Code : **SCBLMYKXXXX**


Please send details of transaction to sponsorship@emas-conference.com



CONTACT

For any queries, please contact us at:

 sponsorship@emas-conference.com

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